

Sales Office

Phone/Fax

Account Types
Billing Type

Date:

CPE

Phoenix

2607

Standard

National/Political

Accepted-Station:

Screen Strategies Media 11150 Fairfax Blvd Suite 505 Fairfax, VA 22030

| Contract # | 1446130 | Date Entered | 10/10/16 | |
|----------------|--|---------------|------------------|--|
| Schedule Dates | 10/12/16-10/17/16 | Last Modified | 10/10/16 | |
| Advertiser | AZ Healthy Working Families (84123) | Entered By | Tiffiny Maitland | |
| Agency | Screen Strategies Media (18343) | CO-OP | No | |
| Product | Political - Issues / Propositions (1068) | Headline # | | |
| Brand | 2607 (567134) | Demo | | |
| Salesperson | Phoenix, House (3141) | Order Type | Normal | |
| | | | | |

 Demo
 Normal

 Order Type
 Normal

 Package Deal
 15.00

 Commission %
 175.50

 Net Total
 \$994.50

 Sales Tax
 0.50%

Date:

Comments:

| Phoenix (KASW) | | |
|--------------------|--------------|-------------|
| By Broadcast Month | <u>Spots</u> | <u>Rate</u> |
| Oct. 2016 | 8 | \$1,170.00 |
| Grand Total: | 8 | \$1,170.00 |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | о Т | u ۱ | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-----------------|-----|----|-----|-----|-----|----|----|----|----|-------|----------|---------|------------------|----------|----------|
| 1.0 | Normal Line / SPOT | 10/12/16-10/17/16 | 5 | :30 | 6P- 6:58P (MST) | | 1 | | | 1 | 1 | 1 | | | 4 | \$200.00 | \$800.0 | Phoenix (KASW) | | 10/10/16 |
| 2.0 | Normal Line / SPOT | 10/15/16-10/15/16 | 5 | :30 | 6P- 6:30P (MST) | | | | | | | | 1 | | 1 | \$120.00 | \$120.0 | D Phoenix (KASW) | | 10/10/16 |
| 3.0 | Normal Line / SPOT | 10/16/16-10/16/16 | 5 | :30 | 5:30P- 6P (MST) | | | i | | - 1 | | | | 1 | 1 | \$50.00 | \$50.0 | Phoenix (KASW) | | 10/10/16 |
| 4.0 | Normal Line / SPOT | 10/16/16-10/16/16 | 5 | :30 | 6P- 6:30P (MST) | | | i | | i | | | | | 1 | \$100.00 | \$100.0 | D Phoenix (KASW) | | 10/10/16 |
| 5.0 | Normal Line / SPOT | 10/16/16-10/16/16 | 5 | :30 | 6:30P- 7P (MST) | | | - | - 1 | - 1 | | | | 1 | 1 | \$100.00 | \$100.0 | Phoenix (KASW) | | 10/10/16 |
| | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | | | | | | | |
| | CONFIRMATION CONTRACT | | | | | | | | | | | | | | | | | | | |

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser: